**Business Plan Template**

**Plan of Action (Socials):**

1. Twitter/X:

* Who am I targeting?
* What content would they want to see?
* How do I plan to create viral content?
* What is the split between picture and video content?
* Do I need to tidy up my feed?
* How often shall I post?
* Will I reply to comments to interact with my fanbase more?

1. Instagram:

* Who am I targeting?
* What content would they want to see?
* How do I plan to create viral content?
* What is the split between picture and video content?
* Do I need to tidy up my feed?
* How often shall I post?
* Will I reply to comments to interact with my fanbase more?

1. TikTok:

* Who am I targeting?
* What content would they want to see?
* How do I plan to create viral content?
* What is the split between picture and video content?
* Do I need to tidy up my feed?
* How often shall I post?
* Will I reply to comments to interact with my fanbase more?

1. YouTube:

* Who am I targeting?
* What content would they want to see?
* How do I plan to create viral content?
* What is the split between picture and video content?
* Do I need to tidy up my feed?
* How often shall I post?
* Will I reply to comments to interact with my fanbase more?

**Plan of Action (OnlyFans):**

* What will my sub price be?
* Will I run sales? How regularly?
* What content will I post on the feed?
* What content will I sell as PPV?
* How many pieces of content will I post / send out per day?
* How will I manage my messages?
* Will I offer additional content / customs / extras
* What processes can I implement to streamline my efficiency?

**Initial Roadmap:**

Month 1:

* What am I looking to achieve?

Month 2:

* What am I looking to achieve?

Month 3:

* What am I looking to achieve?

Month 4:

* What am I looking to achieve?